



WHO WE ARE ?

Niche is an exclusive Home Interior Design Firm that caters to interior design requirements of new projects, as well as renovation of existing spaces, to enhance contemporary comfort and convenience of the client.

Quality, trust and professionalism are the cornerstones of our creative service and ethical business practice, that is much sought-after in Kerala and across South India. We do end-to-end interior design work for new/existing houses and apartments, as well as adhoc renovations. Best quality materials and accessories are sourced directly from trustworthy vendors, eliminating middlemen and passing on the cost benefit to our clients.

We seek to live up to the reputation of our parent company, HHYS, founded by Mr. Hajee Hassan Yacoob Sait in Kayamkulam, in 1920. The company initially pursued businesses in the fields of textiles, provisions, petroleum and gold. Over the years, HHYS expanded the scope of its business with outlets in Kollam and Ernakulam, and currently focuses on infrastructure and construction materials like cement, steel, electrical accessories, hardware, sanitary ware, paints etc.

Niche is a new vertical that was inspired by our experience in the construction industry. We have a team of expert designers and skilled craftsmen who know just how to make the best possible use of the available space. We've also designed a 2000 sqft display showroom off MG Road in Cochin, showcasing samples of our design concepts and quality of execution.



WHAT WE DO



HOME

With us, empty rooms are a story waiting to happen.



LIVING ROOM

We maximise the convenience and comfort of your private space.



BED ROOM

We know that every family needs their comfort zone



KITCHEN

We understand that the kitchen is the heart of your home.



HOME INTERIOR DESIGN ▼

Apart from the kitchen, the living room will probably be the most used room your home. This is where the family spends time together, watches TV, plays boardgames, entertains friends and more, making it 'the' room that will reflect the personality of you and your family.

We work in tandem with you to understand your personal style, textures and colour preferences before giving you a visual image of optimal furniture layout and what the space would look like when completed. Be it traditional, modern chic or even a colourful Bohemian look, we can create your dream space.





LIVING ROOM INTERIOR DESIGN ▼

You can count on Niche to take on the complete interior design and décor of your residence, be it an independent house or an apartment. Our team specialises in bringing together all aspects of the project, from raw materials and labour, to design and timely delivery of the project.

We arrange a site visit to understand the space we have to work with, as well as the look and feel you want for your home. We then visualise the design for every room and detail a proposal in keeping with your budget. We ensure that your space becomes a reflection of you and a place you long to come home to.

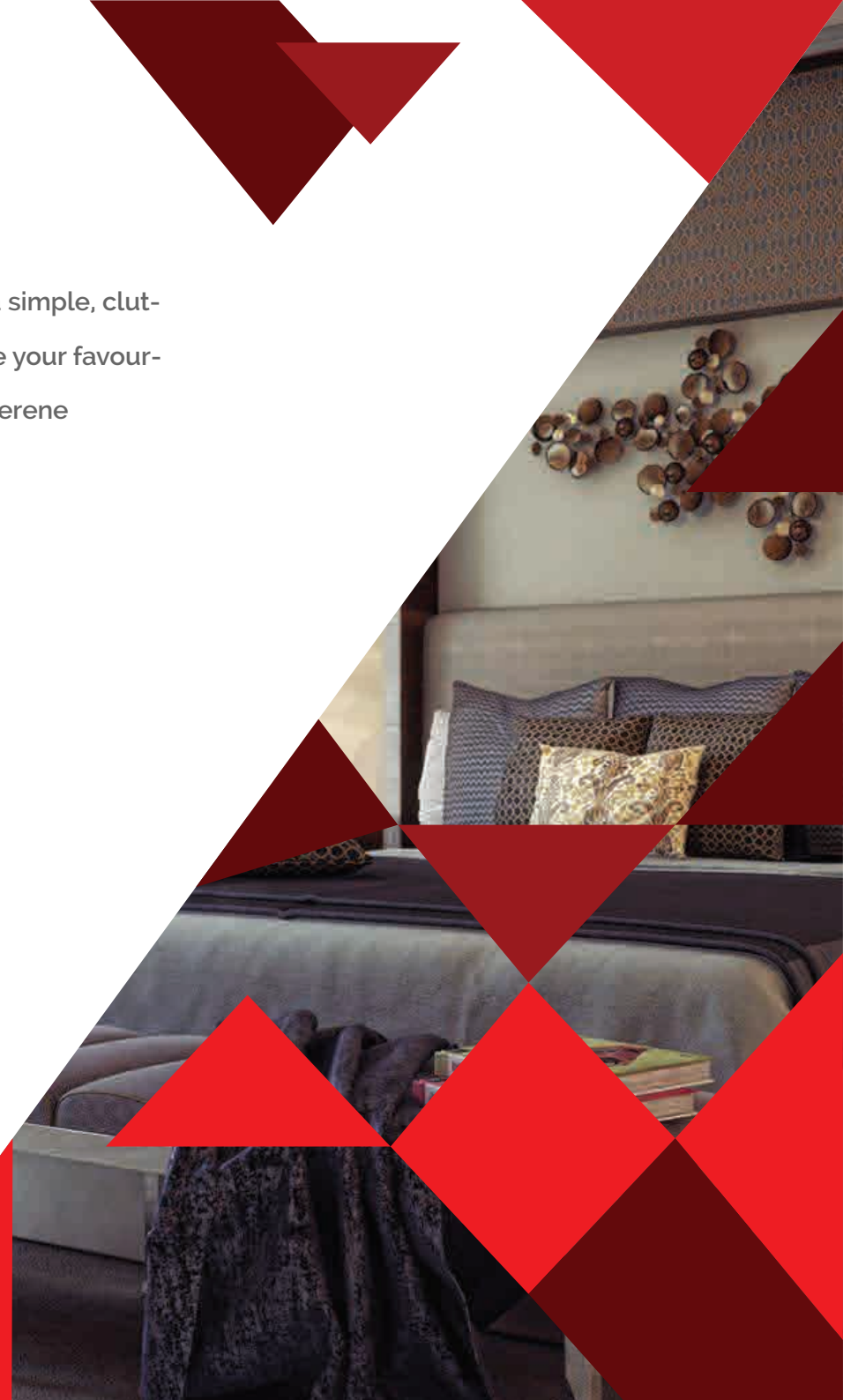




BEDROOM INTERIOR DESIGN ▼

We understand that your bedroom is your personal sanctuary, and a simple, clutter-free ambience is perfect for a good night's rest. We can combine your favourite shades in stylish colour and pattern combinations to add to the serene feeling of the bedroom.

Niche designers also intelligently design your wardrobes and storage spaces to ensure that everything can be neatly kept out of sight. This gives your room a more spacious, airy feel. With suitable furniture and our expert finishing touches, you will long to retire to your bedroom at the end of the day.

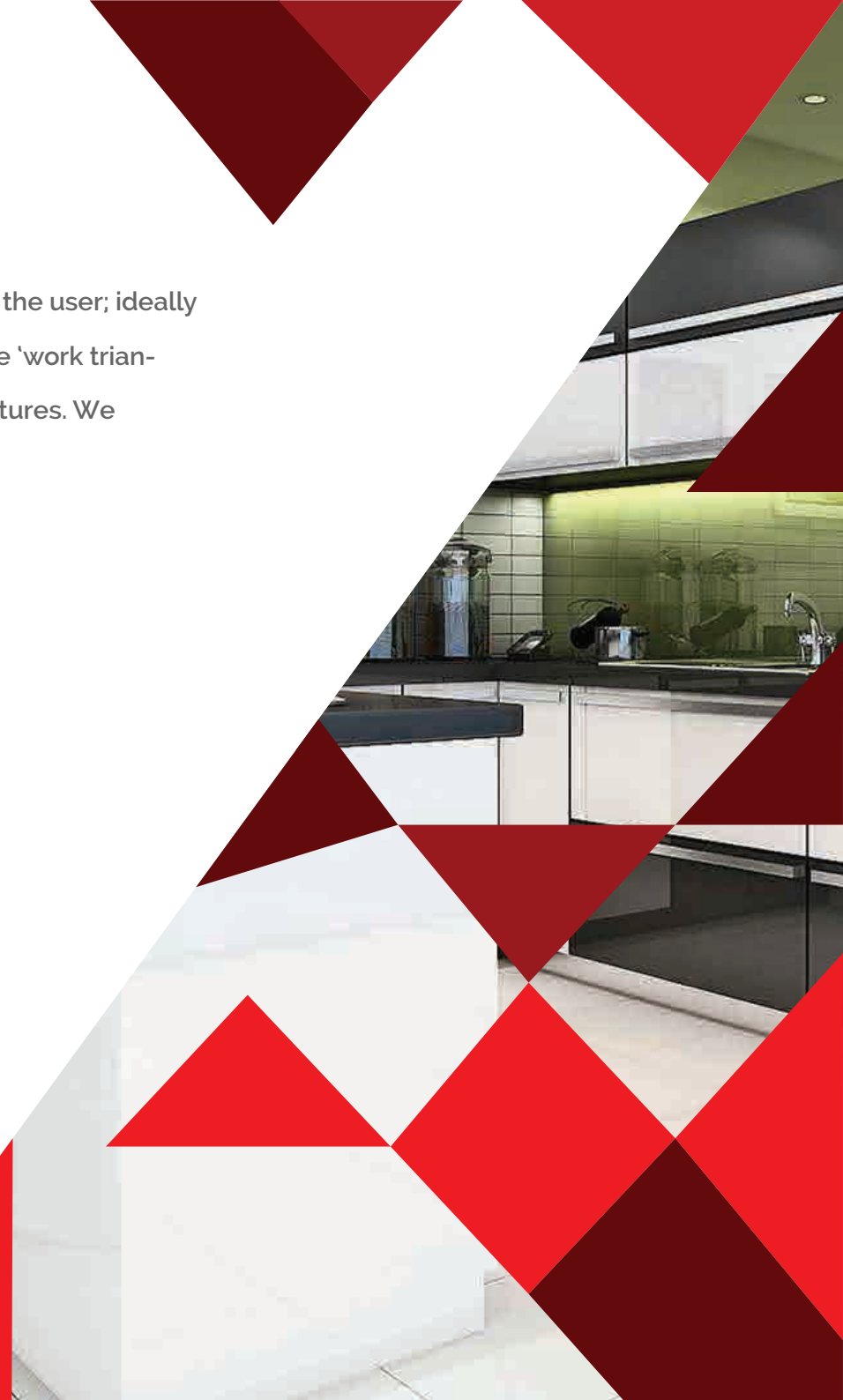




KITCHEN INTERIOR DESIGN ▼

Our kitchens are ergonomically designed to suit the convenience of the user; ideally the cooking zone, washing zone and storage zone are kept within the 'work triangle' to have everything within easy reach and to avoid unnatural postures. We use accessories from top Indian and international brands.

Niche offers a wide range of finishes to suit your taste; we recently introduced smart Stainless Steel kitchen cabinets, with honey-comb aluminium sandwiched in between the shutter frames, to increase durability and negate sharp sounds. Once you select the desired finish and approve the design, we can install your kitchen within 45 days.



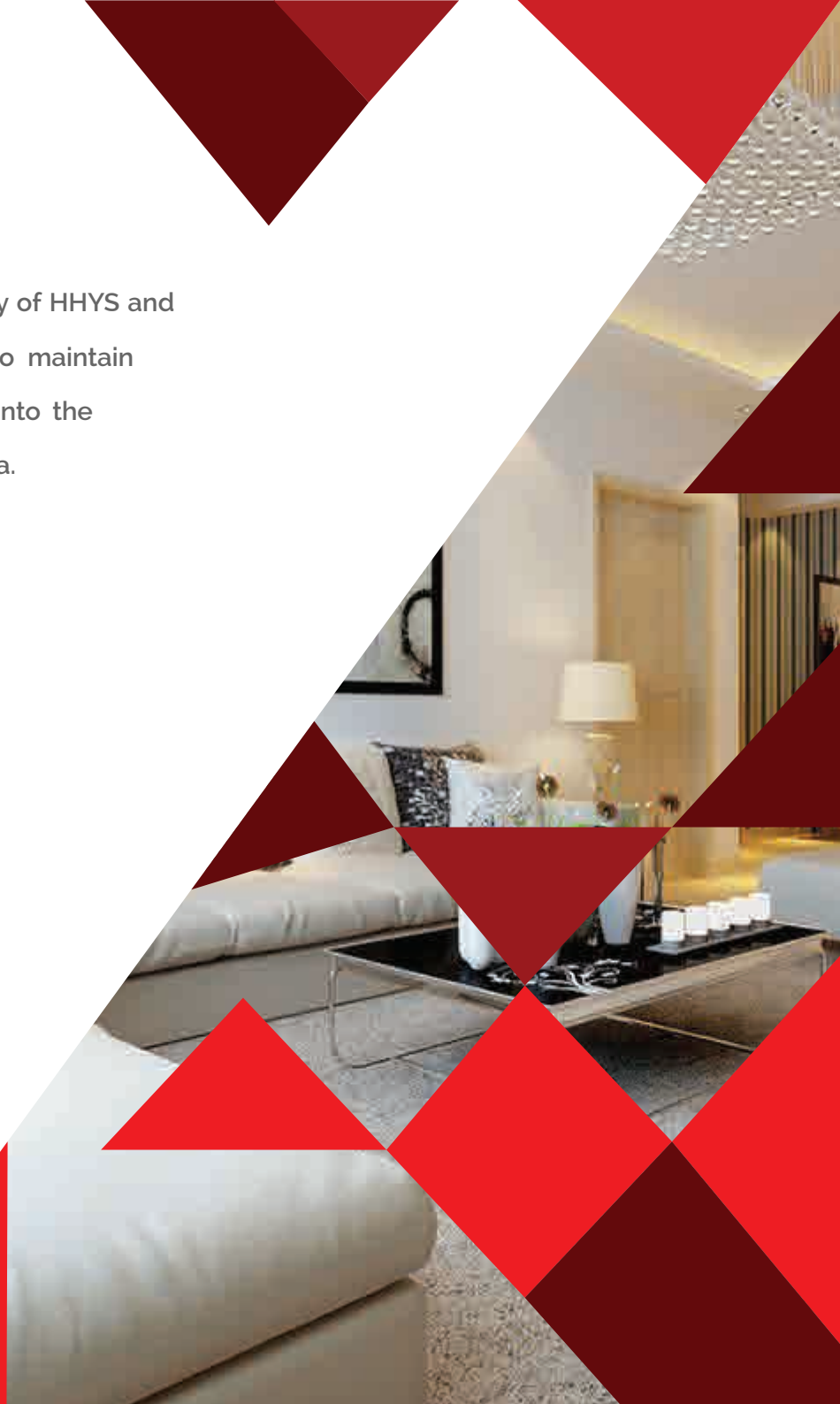


OUR VISION ▼

Our vision is to take Niche to greater heights, living up to the legacy of HHYS and become a leading player in the national arena. We also strive to maintain transparency and trust, at all touchpoints, catapulting ourselves into the most referred firm by architects, builders and individuals across India.

OUR MISSION ▼

Our mission is to create memorable spaces with timeless designs and become the most sought-after Home Interior Design firm with branches across India. In due course, we hope to expand the scope of our business from residential interiors, to corporate and commercial interiors as well.



PORTFOLIO







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